

APPENDIX A

INFORMATIONAL MEDIA GUARANTY PROGRAM 62/

The Informational Media Guaranty (IMG) program, originally authorized in 1948, was transferred to USIA in 1953. IMG makes it possible for American exporters of books, periodicals, motion pictures, and other informational media to sell their materials through regular commercial channels in foreign countries having a shortage of American dollars, by guaranteeing to convert the local currency received into US dollars.

The following Yugoslav firms are authorized by the Yugoslav Government to import books, periodicals, and motion pictures and to purchase literary rights under the Informational Media Guaranty Program:

Book and Periodical Imports

Jugoslovenska Knjiga  
Terzije 27  
Belgrade, Yugoslavia

Znanstvena Knjizara  
Preradoviceva 2  
Zagreb, Yugoslavia

Zagrebacko Knjizarsko Poduzece  
Ilica 30  
Zagreb, Yugoslavia

Drzavna Zalozba Slovenije  
Trg Revolucije 19  
Ljubljana, Yugoslavia

Motion Pictures

Jugoslavijska Film  
Knez Mihajlova 19  
Belgrade, Yugoslavia

Literary Rights

Zavod Za Zastitu Autorskih Prava  
Belgrade, Yugoslavia

APPENDIX B

BOOKS MADE AVAILABLE UNDER THE USIA BOOK TRANSLATION PROGRAM

The following books were published in Serbo-Croatian during FY 1953:

The Sea Around Us, Rachel Carson  
The White Continent, Henry  
Military Management for National Defense, Beishline  
The Makers of Modern Strategy, Earle  
The Struggle for Guadalcanal, Morison  
The Accused, Weissberg  
Raft, Trumbull

FY 1954:

This I Remember, Roosevelt  
Short Stories  
Crusade in Europe, Eisenhower  
Pocket History of the U.S., Havins and Commager  
The Yearling, Rawlings  
Look to the Mountain, Cannon  
Dr. George Washington Carver, Scientist,  
Graham & Lipscomb  
Pocahontas and Captain John Smith, Lawson

FY 1955:

Storm, Stewart  
Joe Louis, American, Miller

A Soldier's Story, Bradley

Calculated Risk, Clark

Moby Dick, Melville

Sourcebook on Atomic Energy, Glasston

FY 1956:

Winesburg, Ohio, Anderson

The War as I Knew It, Patton

The Physicians, Lin

Feeds and Feeding, Morrison

Reilly of the White House, Reilly

The Great American Heritage, Kornitzer

Forty Eight Million Tons to Eisenhower, Leigh

The Soldiers Load and the Mobility of a Nation, Marshall

English Through Pictures, Richard

The White House Papers of Mary L. Hopkins, Sherwood

Look Homeward, Angel, Wolfe

FY 1957:

Wright Brothers, Pioneers of American Aviation,  
Reynolds

Story of George Gershwin, Iwen

American Administrative Law, Schwartz

The Ambassadors, James

The Effects of Atomic Weapons, Hirschfelder

Complete Tales and Poems, Edgar Allan Poe

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The following books were published in Slovenian during  
FY 1956:

The American, James

Victory in My Hands, Russel and Rosen

The Sea Around Us, Carson

Look to the Mountain, Cannon

FY 1957:

Abraham Lincoln, Thomas

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